# VINA ROBLES

SUSTAINABLY CRAFTED. ROOTED IN PASO ROBLES

## TIMELINE

**1996**
- Hans Nef purchases Jardine property (first investment in Paso Robles)

**1997**
- First Planting at Jardine Vineyard (most under contract with Meridian at that time)

**1998**
- Vina Robles, Inc. founded
- Viticultural Management, Inc. founded
- Purchase Pleasant Valley property
- Purchase Huerhuero property
- Purchase Mill Road property

**1999**
- First planting at Pleasant Valley Vineyard
- First planting at Huerhuero Vineyard
- First small grape crush for Vina Robles (wine produced at Tolosa Winery, SLO)
- Purchased Union Road property
- Purchased Creston Valley property

**2000**
- First planting at Creston Valley Vineyard

**2002**
- VR-Group, Inc. founded
- Winery moved to Courtside Cellars, San Miguel

**2003**
- Vina Robles wines introduced to the wholesale market

**2006**
- Hospitality Center construction begins
- RED4 / WHITE4 program launched

**2007**
- The Vina Robles Hospitality Center opens on July 25

**2012**
- Kevin Willenborg appointed Winemaker
- Amphitheatre construction begins

**2013**
- The Vina Robles Amphitheatre opens on July 6

**2016**
- Purchased Bear Valley property
- Purchased Terra Bella property

**2017**
- Vina Robles Winery construction begins
- Purchased White Cliffs Vineyard
- Solar project begins at Huerhuero & Creston Valley Vineyards
- First release of "The Arborist"

**2018**
- Winery completes first crush in new facility

**2024**
- CMB Wines acquires Vina Robles brand, including its trademark, inventory, barrels, and IP

**2025**
- Vina Robles moves into new hospitality center in Paso Robles